



OREGON MOTORCYCLE ROAD RACING ASSOCIATION

Board Meeting



Oregon Motorcycle Road Racing Association Board Meeting Agenda

Date: February 21, 2017

Location: Clyde's Prime Rib, 7:00 – 9:00 p.m.

Board Members: Chris Page, Matt O'Rourke, Keith DiBrino, Tullio Celano, Monta Knudson, Alex Taylor, Mark Wilson:

Guests: Taneka Burwell-Means, Patricia Gardner

BUSINESS ITEMS:

1. Guest business
Taneka brought things to share will share later.
2. Financial report – Keith

3:26 PM
02/20/18
Accrual Basis

Oregon Motorcycle Road Racing Association Balance Sheet As of January 31, 2018

	Jan 31, 18
ASSETS	
Current Assets	
Checking/Savings	
PayPal-Airfence	866.24
PayPal-Regular	3,764.64
General Checking #5981	17,851.31
Account #8827	
Safety Equipment Fund	11,019.03
Injured Rider's Fund	7,465.24
Total Account #8827	18,484.27
Money Mkt-Savings #6789	28,992.83
Checking #5957	1,283.85
Cash box	500.00
Total Checking/Savings	71,743.14
Accounts Receivable	
Accounts Receivable	2,000.00
Total Accounts Receivable	2,000.00
Other Current Assets	
Prepaid Future Expense	31,427.53
Total Other Current Assets	31,427.53
Total Current Assets	105,170.67
TOTAL ASSETS	105,170.67
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	53,827.85
Retained Earnings	33,381.94
Net Income	17,960.88
Total Equity	105,170.67
TOTAL LIABILITIES & EQUITY	105,170.67

- Final year end balance sheet from 2017 was presented.
- Re-cast employee, banquet and trophy expenses.
- 2017 shows a loss of \$46,000.
- *Keith - Made a motion that we approve the income balance sheet - 2nd Matt, Vote Unanimous.
- January 2018 Balance Sheet distributed in advance to the board.
- Sponsorship payments written off and then reversed.
- Includes PIR track deposit, prepaid trophy inventory, and PIR credit for turf care. Total assets \$105K.
- *Mark Wilson - Discussed low turnout for OPT track day passes (only 6 sold).
- Film Festival - The income from 2018 film festival was accounted for in 2017.

- Proposed 2018 Budget: The board was emailed proposal last week.
- Changes: -AMB rental income estimate was decreased to align with the lower than expected rental rate seen in 2017.
- Set entry fee income at \$175K, which is below 2016. We need 35 to 40 novices to get it to break even - tail off effect also. *Chris - asking Alex to come up with a 3 year plan.
- Budget for OMRRA Track Day is break even
- *Chris Page - Building clientele for OPRT/OMRRA is priority, and success will be highly affected by weather.
- *Matt - We need 60 paying customers to reach break even on the Friday Trackday.
- Hosted round @ PIR - \$35K expected additional income, matches past years.
- Total race revenue \$210K when you add WMRRA into the projection.
- Sponsorship - Reduced the forecast because there is a lot going on right now.
- Need a sponsor for Clubman Championship - \$1,000.
- Airfence - doubled from 2017 - \$6K.
- *Chris Page - OMRRA Pit Bike races fundraiser - Johnson Family will match what is raised. Perhaps this needs to be included in IRF and given its own budget line?
- Multi-year conversation about a "big idea" \$10K - opportunity to pursue big ideas.
- \$15K revenue from film festival.
- Air fence rental - added as an expense on the other end - lost revenue.
- Merchandise - \$3K - Estimate provided by Patty.
- Gate fee income - Forecasted from last year, almost matched projection.
- TI Budget - \$8K that is what we spent in 2016. We didn't spend anywhere closer to what we did prior for last year 2017.
- *Tullio - Are we going to need to plan for a new system? Discussion - Adding \$5K for Orbitz/Motosport system to replace TI.
- Discussion about Track Day, and how to itemize in the budget. OMRRA is Contracting the track day management to OPRT and OMRRA paying for everything else - OPRT gets a base then if exceeds a certain amount then profit sharing, determined based on OMRRA renting one session twice for NRS. Also renting to them the Air Fence.
- Not buying any more AMB's in 2018
- Safety: \$18K number or \$12K for one painting machine and \$6K in turf repair budget?
- If the non-slip paint is just not going to happen with PIR, then find a different way to

spend the money for safety improvements. SafetyFilm Festival funds are not intended to be saved up.

-Office: -We would like to give notice on the OMRRA office and move out in March 2018 since we are not using it as much as originally thought of employment taxes. Also we intend to sign an independent contractor agreement with Indy Lucas to lower costs and eliminate payroll taxes. The savings will be around 10K possibly more *Matt- proposed motion that we close the OMRRA office as soon as expedient Monta 2nd the motion.

Discussion: *Tullio - asked if it was already captured in the budget? Keith said yes.

*Vote- unanimous, all in favor.

-Racer retention programs: Previous budget figure was \$15K. Changed to \$3K since no programs were put in place. We can possibly work with Pat's acres or MAC track.

-Need to pass the entire budget projected for 2018. *Matt - Proposed motion to approve the budget for 2018, Chris P. 2nd motion. Discussion? All in favor? Unanimous in favor.

-Budget draft submitted by the treasurer to go to general membership.

3. New Business

a. Meeting Agenda/Minutes publication process - Matt

*Matt - More engagement this time instead of five minutes prior to the meeting - so we are all in favor of this process continuing?

b. 2018 Budget for GM meeting - Keith

Covered above.

c. GM meeting prep - Agenda outline - Matt

d. OMRRA race numbers - Keith

They have been issued.

e. 2018 OMRRA Track days - Chris

f. Airfence Map and Readiness - Mark

*Mark - Updating Airfence Plan using some recommendations from Airfence rep. Place Airfence so to shield tires at the chicane exit, primarily based on Josh McKay incident, when he just missed air fence and bounced out and then someone ran over him. -We would like to add a couple of bales after turn 9 on the straightaway.

-Rodent infestation with the evo-highs air fence bales - newest bales - the dog house ones were the original.

-There are some old ones that go back to 2008 purchase some used to be outside 6 all year long that is why some of those bales are obviously more degraded.

*Keith - Asked how much time is it going to add to put all those bales away along with all of the other ones. The amount of time it takes at 5 mph from turn 6 to the container and back.

-Airfence is suggesting we line turn 6. Approximately 40 bales extra would be needed. Not in budget. Assigning priority based on what's possible and what is not possible?

-Map of the air fence position is needed. Patty to complete and provide.

g. Key Volunteer Positions - Chris

*Chris - Part of trying to write things down and continuing the ASIT conversation.

-Met last year with Jim and then spent some time in the tower and recently met with Josh and TJ, attempting to develop how we do things in the tower.

-Define what the race director job is and is not, creating job description.

-Start/Finish Marshall, Grid Marshall, and Grid Assistant descriptions.

Has been enlightening to see what they think they do vs. what they actually do and now it is quite close.

-Course Control Manual is well into development, and we have a lot of confidence in this so far. Tuning up our understanding of who does what. This is important because it will help us train people for the future who will take over these jobs.

-We are going to try to have OMRRA volunteers who can provide the following depth with key positions: 2 starters, 2 tower marshals, 2 race directors.

-Written documents done by GMM and then will have more information later.

- Cross training is vital. Excited where this is going for improving the club's resilience and excited as a pathway for people to learn to do the key jobs.

*Taneka - AMR contract has been signed. This provides an additional agreement directly between OMRRA and AMR, and defines specific responsibilities on both sides that is not spelled out in the PIR/AMR contract.

-AMR Medic Training - To be held March 22nd and 23rd noon to 1600. We need 4 racer volunteers each day, to be there from 1400 to 1600 at AMR headquarters. Heads up about parking difficulties.

*Taneka -The crash truck has a conflict in schedule for April 2018 race. Betty is racing in April and has talked with Rick from WMRRA.

h. WMRRA/OMRRA combined round prep -Keith/Chris

*Keith - Working on this and will advise later.

i. Riders Domain request for entry and volunteer lists - Alex/Keith

*Alex - this was contact through Bob Edwards. They are an internet dealer who wants to give participants \$10 coupons. They want names and contact information.

*Chris Page - We are against giving out information about racers, for numerous reasons.

*Keith - Absolutely concerned for yet another mailing list etc. Concern is that if we do this there - then what about other sponsors.

*Matt - incompatible with our current way of operating.

*Alex - Will answer this person and let him know that we cannot give racer information to him.

4. Committee/Team Reports

a. Novice Program - Alex

If mentors scheduled are actually going to do it - then it's okay but if we have some bigger bikes keep signing up then we will need some more help. Some mentors have committed OPRT as track day stuff (per Alan) 4 times and 2 NRS.

b. Sponsorship report- Chris

-Clubman is open and available and that is \$1,000

-Adam Black wants to sponsor a class.

c. Communication -Patty

*Patty - Working a lot on OMRRA stuff - Made an ad for track days, printing posters, rule books etc. - very busy month and a half.

-T-shirts and stickers being made.

-OMMRA Facebook page got ugly toward the end of December 2017. The “fake OMRRA site” [meaning facebook] started a lot of this issue with conflict - increasingly concerned about reaching our racers - it’s not 100 percent. If a rider is not on Facebook and not reading the emails they are very hard to reach. Thanks to Chris and others reaching out to riders. We are very concerned we are not going to reach our people.

-Research about doing a text list- max 8 times a year - when is registration closing - one text - before registration is closed. The banquet buying tickets for the banquet. Would like a system to opt in for text message - Patty would like to look into this for OMRRA.

*Keith - Connecting connecting with people is important. Some emails are going to “junk” folders, and other weird situations.

-Chris Page - Would like an opportunity to talk to the membership about how to get mail from OMRRA - list of things to do to make sure you get communications.

d. Office - Indy

Licenses going out tomorrow in the mail with letter and gate cards.

5. Open items

a. PIR Turf Status - Keith

b. ULW/Mini Bike Practice - Matt

c. ASIT shack is done? Paint? -Tullio

General Membership Meeting Agenda:

*Matt - Bylaws - let it go for another year. No one else is invested in the issue at this moment.

-Hall of Fame announcement - There will be a Hall of Fame and inducted at the banquet.

-Discuss race day schedule. Based on responses from people who have had discussions about it, once it was explained and clarified, then people liked the new schedule.

-How to participate in OMRRA more - attend board meetings.

*Matt - We are offering free beer to anyone attending their first board meeting - possibly a side salad.

Adjourn meeting 22:01